



Join the California Preservation Foundation

Membership contributions help strengthen statewide efforts to meet California's preservation challenges and opportunities. Members receive CPF's quarterly newsletter, *California Preservation*. Members receive discounts on conference registrations, events, educational workshops, study tours and publications.

Join or Renew by February 1, 2006 to receive these additional benefits:

Join at the \$40 level	<i>Free copy of CPF's Publication "Award Winning Design Solutions"</i>
Join or Upgrade at the \$60 level	<i>Free Individual Membership to give as a gift!!</i>
Join or Upgrade at the \$100 level or above	<i>Attend one workshop in the next year for free!!</i>

Information on membership levels and online membership applications are available at our website: [www.californiapreservation.org](http://www.californiapreservation.org)

**Upcoming Events:**  
**31<sup>st</sup> Annual California Preservation Conference "Finding Common Ground"**  
April 20-22, 2006, Sacramento  
Sacramento Convention Center

*Sponsored by the California Preservation Foundation, the Office of Historic Preservation, California State Parks, the City of Sacramento and the Sacramento Preservation Roundtable.*

Sign up for a registration brochure on our website at: [www.californiapreservation.org/calendar.html](http://www.californiapreservation.org/calendar.html)

- Upcoming Workshops:**
- ◆ Rehab Right!, February 23, Fresno
  - ◆ Tune up Your Historic Preservation Program, March 9, Martinez
  - ◆ The Secretary of the Interior's Standards for the Treatment of Historic Properties, March 10, Martinez
  - ◆ CEQA and Historic Resources, June 2006, San Luis Obispo
  - ◆ Infill Design, July 2006, Monterey
  - ◆ Design Review, October 2006, Rancho Santa Fe
  - ◆ The Mills Act, November 2006, Long Beach

Registration Form

One form per person, please make copies of form for additional registrants. Visit our [website for more information or register online at: www.californiapreservation.org](http://www.californiapreservation.org)

Name		
E-mail Address		
CPF Membership ID #		
Organization/Business		
Address		
City	State	Zip
Daytime Phone	Fax	

Workshop Registration Fees					
		Member*	Non-Member	CPF Student (ID Req'd)	Non-Member Student (ID Req'd)
Tune Up Your Historic Preservation Program (2/2/06)	\$50				
Preservation Basics (2/3/06)	By 1/20/06	\$60	\$70	\$50	\$60
	After 1/20/06	\$75	\$85	\$65	\$75
Survey 101—The Basics for Historic Resource Surveys (2/10/06)	By 1/27/06	\$60	\$70	\$50	\$60
	After 1/27/06	\$75	\$85	\$65	\$75
10% discount for 2 or more workshops	<i>Fill in amount with 10% discount</i>				

Become a Member Now and Save!					
Yes, I will join CPF !	Student \$20	Individual \$40	Household \$60	Friend \$100	Associate \$200
	Partner \$500	Sponsor \$1000	Patron \$2500	Benefactor \$5000	

Total Amount Enclosed	\$
Fax, with credit card payment, to CPF at 415/495-0265 Make check payable to: <b>California Preservation Foundation</b>	

VISA/MasterCard #
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Expiration Date
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Signature
<b>Please return this form and registration fees to:</b> CPF Workshop Registration, 5 Third Street, Suite 424, San Francisco, CA 94103 Phone: (415) 495-0349, FAX: (415) 495-0265

These workshops qualify for the annual CLG training requirement

Refunds and Cancellations

- Registrants who cancel by 5:00 p.m. **10 DAYS PRIOR** to the respective workshop, will receive registration refunds, less a \$25.00 processing charge. No refunds will be given for any cancellation received after the cutoff date.
- CPF reserves the right to cancel the workshop and will give at least 48 hours notice with full refunds of registration.

*\*Membership rates apply to members of CPF, Chico Heritage and San Francisco Architectural Heritage*



2006 Preservation Workshop Series:  
Chico, February 2 & 3  
San Francisco, February 10



California Preservation Foundation  
and the  
California Office of Historic Preservation  
P.O. Box 942896  
Sacramento, CA 94296-0001

California Preservation Foundation and the  
California Office of Historic Preservation

2006 Preservation Workshop Series:  
Chico

Chico Area Recreation District (CARD) Community Center  
545 Vallombrosa Ave.  
Chico, CA

Thursday, February 2, 2006, 9:00 AM—4:30 PM  
**Tune Up Your Historic Preservation Program**  
A Workshop for Historic Preservation  
Commissioners, Staff and the Interested Community

Friday, February 3, 2006, 9:00 AM—4:30 PM  
**Preservation Basics**  
*Understanding What Preservation Really Means -  
What's True and What Works*

*Co-Sponsored by the City of Chico and  
Chico Heritage*

California Preservation Foundation and  
San Francisco Architectural Heritage

2006 Preservation Workshop Series:  
San Francisco

Port of San Francisco  
Pier 1, The Embarcadero  
San Francisco, CA 94111

Friday, February 10, 2006, 9:00 AM—4:30 PM  
**Survey 101 — The Basics for Historic  
Resource Surveys**

The Office of Historic Preservation in cooperation with the California Preservation Foundation presents:

## Tune Up Your Historic Preservation Program

Thursday, February 2, 2005  
8:30 AM Registration,  
9:00 AM – 4:30 PM

Chico Area Recreation District (CARD) Community Center  
545 Vallombrosa Ave.  
Chico, CA 95926

### Workshop Program

#### Survey Savvy: Learn How to Make Surveys Useful

- ♦ Strategically design historic resource surveys that can support a variety of local government programs, such as housing, economic development and heritage tourism
- ♦ Make surveys cost effective
- ♦ Learn how local governments can work with consultants to get the results they want
- ♦ Strategies for working with community based organizations

OHP will demonstrate the California Historic Resources Inventory Database (CHRID), a web based interface that was developed by Certified Local Government grant funds to enter, edit, and manage survey data, Section 106 data, Mills Act contracts, and other information that is part of the local government program. CHRID has two interfaces: one for staff to manage cultural resource data, and one designed for the public to perform resource queries (for non-archeological properties), view, and print DPR forms and historic contexts.

#### Tune Up Your Historic Preservation Program: An Approach to Historic Preservation Ordinances

Is your ordinance old and out of date? Does it need a jump start to get into the 21<sup>st</sup> century? Are you preparing an ordinance for the first time? Your historic preservation program is as good as your ordinance. The OHP avoids a “model ordinance” approach, recognizing that the same approach does not work for all local governments, and instead presents a menu of choices your community might want to include in a new or revised ordinance.

Participants are urged to bring a copy of their ordinance to the workshop. Here the participants will have the opportunity to diagnose their ordinances and take some recommendations for a tune-up back to their local communities.

#### The California Historical Resources Information System

The OHP coordinates with twelve regional Information Centers to maintain data about cultural resources statewide. Learn the variety of services these Information Centers provide to local governments, cultural resources consultants, property owners, and the general public.

### Speakers

- ♦ Lucinda Woodward, *Supervisor of the Local Government and Information Management Unit, OHP*
- ♦ Michelle Messinger, *CEQA Coordinator, OHP*
- ♦ Marie Nelson, *Survey Coordinator, OHP*
- ♦ Amy Huberland, *Assistant Coordinator, Northeast Information Center, California State University, Chico*

The California Preservation Foundation presents:

## Preservation Basics: *Understanding What Preservation Really Means - What's True and What Works*

Friday, February 3, 2005  
8:30 AM Registration,  
9:00 AM – 4:30 PM

Chico Area Recreation District (CARD) Community Center  
545 Vallombrosa Ave.  
Chico, CA 95926

### Workshop Program

Across the country, thousands of communities promote historic preservation because it contributes to neighborhood livability and quality of life, minimizes negative impacts to the environment, and yields economic rewards. Yet historic preservation is often viewed as an impediment to progress and an infringement on property rights. This workshop will provide successful strategies for preservation by answering the following questions:

- ♦ Why do we preserve historic buildings and sites?
- ♦ What are the benefits—both tangible and intangible—to the property owner and the public?
- ♦ Does historic preservation place a burden on city government or property owners?
- ♦ Does historic designation mean that I lose property rights?
- ♦ Will it reduce the value of my property?
- ♦ Is preservation bad business or good business?
- ♦ What are the best ways to communicate the benefits of preservation?
- ♦ What are the best political practices?
- ♦ How do you successfully build interest among your city officials?
- ♦ What can you do to overcome the misinformation of what preservation is and what preservation does?
- ♦ Once you have generated interest in preservation, what can you do to maintain that interest?

An expert panel will use case studies and examples of successful preservation programs, incentives and ordinances. You will learn how you can use these available tools and develop effective programs in your community.

### Speakers

- ♦ Paige Swartley, *Esq., Brandt-Hawley Law Group, Glen Ellen*
- ♦ Sheila McElroy, *Circa Historic Property Development, San Francisco*
- ♦ Roberta Deering, *Preservation Planner, City of Sacramento*
- ♦ Cindy Heitzman, *Executive Director, California Preservation Foundation*

#### Who should attend:

Building department staff, developers, planning staff, commission members, public policymakers, preservation and neighborhood groups, redevelopment agencies, architects and design professionals, community development experts, and elected officials and decision makers.

The California Preservation Foundation and San Francisco Architectural Heritage presents:

## Survey 101- The Basics for Local Historic Resource Surveys

Friday, February 10, 2006  
8:30 AM Registration,  
9:00 AM – 5:00 PM

Port of San Francisco  
Pier 1, The Embarcadero  
San Francisco, CA 94111

### Workshop Program

Support for local historic resource surveys is increasing in our towns and cities. Interested citizens and neighborhood associations are seeking ways to increase local recognition of their neighborhood historic resources and work with city governments to recognize these resources in the planning and design process.

Specifically, in San Francisco district and citizen initiatives include requests for assistance from Potrero Hill, Visitacion Valley, Eureka Valley (Castro), Deboce Triangle, Sunset, Chattanooga Street neighborhoods. Local Planning officials have been reluctant to accept surveys accomplished by lay citizens, without government oversight or citing lack of qualifications or data collection inadequacies.

With recent funding over \$2.5 million preservation funds and an additional \$400,000 for historic resource survey to be administered by the San Francisco Planning Department, the time has never been so right to bring together seasoned veterans and experts in historic resource survey to help train interested individuals and associations the means to effect historic resource surveys.

This workshop will teach the basics: what can surveys accomplish; what are the steps in the survey process; what organizational skills and tools are necessary to accurately, and efficiently accomplish needed fieldwork, photography, research, and data collection. Further instruction in what are the steps in the evaluation and approval process; and in addition to local recognition, how can surveys be used to achieve state and federal recognition and protection will complete the program.

### Speakers

- ♦ Courtney Damkroger, *San Francisco*
- ♦ Andrea Galvin, *Historian, Galvin & Associates*
- ♦ Janet Hansen, *LSA Associates, Riverside*
- ♦ Marie Nelson, *Office of Historic Preservation*
- ♦ Carol Roland-Nawi, *Ph.D., Historian, Roland-Nawi Associates, Sacramento*
- ♦ Chris VerPlanck, *Historian, Page & Turnbull, San Francisco*
- ♦ Kathryn Welch-Howe, *Getty Conservation Institute, Los Angeles.*



The 2006 California Preservation Foundation Workshops are co-sponsored by:

California Office of Historic Preservation  
California Preservation Foundation  
City of Chico  
Chico Heritage  
San Francisco Architectural Heritage

***The California Preservation Foundation (CPF) is the only statewide nonprofit historic preservation education and advocacy membership organization in California. CPF serves as an essential link in the state's historic preservation network, and emphasizes the educational programs, advocacy and information exchange through a quarterly newsletter, the Preservation Design Awards, the Annual California Preservation Conference, workshops and publications addressing critical preservation issues.***

***The mission of the Office of Historic Preservation and the State Historical Resources Commission, in partnership with the people of California and governmental agencies, is to preserve and enhance California's irreplaceable historic heritage as a matter of public interest so that its vital legacy of cultural, educational, recreational, aesthetic, economic, social, and environmental benefits will be maintained and enriched for present and future generations.***

***The mission of San Francisco Architectural Heritage is 1) to develop and maintain a public appreciation and understanding of the cultural, aesthetic and economic value of San Francisco's architecturally and historically significant structures and districts; and 2) to be an effective force in motivating public and private action to preserve and protect these resources.***